

Armstrong's
150 East 3rd Street, Pomona, CA 91766

FOR IMMEDIATE RELEASE

Event: Workshop Demonstration featuring Diego Valles (Mata Ortiz artist)

When: Saturday, August 8, 2009

Time: 9am to 3pm

Cost: \$65 per person (including continental breakfast)

Reservations: 909-623-6464 or email: armstronggallery@verizon.net



The Pottery Phenomenon of Mata Ortiz Comes to Armstrong's

In conjunction with the "2nd Annual Mata Ortiz Exhibition," Armstrong's is proud to announce a Mata Ortiz pottery workshop demonstration featuring Diego Valles, one of the most accomplished artists of Northern Mexico. The workshop demonstration will be held on Saturday August 8, 2009 from 9am to 3pm. The cost is \$65 per person including a continental breakfast.

Diego Valles, the famous artist from Mata Ortiz, Mexico, will demonstrate his innovative process of creating his unique ceramic vessels at this special event. Diego has won many contests for his artistic achievements. His work is among the most inventive in Mata Ortiz due to the development of his own personal style and innovation of creating his distinctive carved out ollas.

The workshop demonstration at Armstrong's brings the storied Mata Ortiz art movement to Pomona for all to enjoy. Participants will observe the full traditional procedure, from beginning to end, including the labored step by step process of preparing and refining the clay, hand-building the olla, decorating, burnishing and finally witnessing an actual firing. The dynamic work of Diego Valles and his fine tuned process is sure to invigorate your appreciation for the accomplishments of the potters of Mata Ortiz. There will also be a pottery market the day of the workshop demonstration to give all an opportunity to add to their personal collection.

Early registration for the event is \$65 per person. Guests are welcome to participate the day of the event at \$70 per person. Students and members of the American Museum of Ceramic Art are eligible for a \$10 discount. Please contact the gallery for reservations and any other questions about this event. Armstrong's is located at 150 East 3rd Street Pomona, Calif., 91766.

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CONTACT: Armstronggallery@verizon.net
HOURS: Tuesday – Saturday 9 a.m. - 4:30 p.m.
LOCATION: 150 East 3rd Street Pomona, CA 91766
PHONE: (909) 623-6464

www.armstronggallery.net